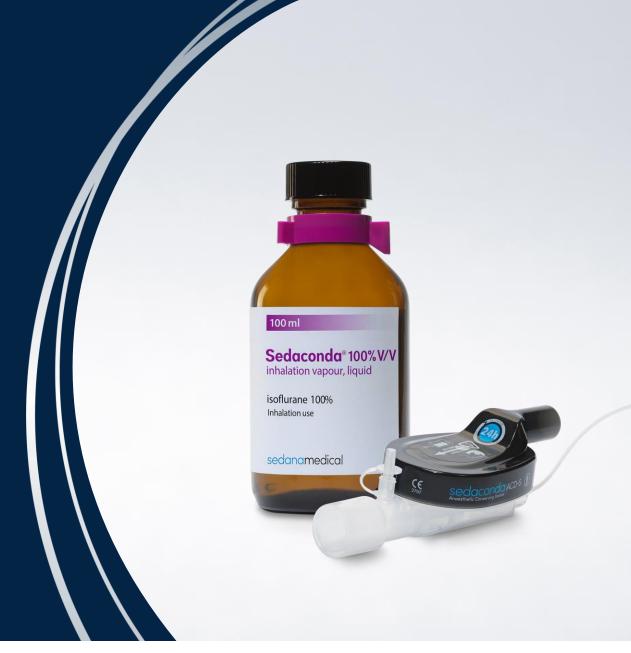
### Sedana Medical

Jefferies conference London, November 2021

President & CEO Johannes Doll





### Disclaimer

#### **Forward-looking statements**

- This presentation may contain certain forward-looking statements and forecasts based on uncertainty, since they relate to events and depend on circumstances that will occur in the future and which, by their nature, will have an impact on Sedana Medical's business, financial condition and results of operations. The terms "anticipates", "assumes", "believes", "can", "could", "estimates", "expects", "forecasts", "intends", "may", "might", "plans", "should", "projects", "will", "would" or, in each case, their negative, or other variations or comparable terminology are used to identify forward-looking statement. There are a number of factors that could cause actual results and developments to differ materially from those expressed or implied in a forward-looking statement or affect the extent to which a particular projection is realized. Factors that could cause these differences include, but are not limited to, implementation of Sedana Medical's strategy and its ability to further grow, risks associated with the development and/or approval of Sedana Medical's products candidates, ongoing clinical trials and expected trial results, the ability to further commercialize AnaConDa and IsoConDa, technology changes and new products in Sedana Medical's potential market and industry, the ability to develop new products and enhance existing products, the impact of competition, changes in general economy and industry conditions and legislative, regulatory and political factors.
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  or otherwise.



### Sedana Medical at a glance

- Swedish-based Medical Device and Pharmaceutical company, founded in 2005
- Aiming at establishing inhaled sedation as standard therapy in intensive care, offering the first and only on-label therapy
  - Sedaconda ACD device with existing sales in >30 countries
  - Sedaconda (isoflurane) approved in 11 European countries to date
- Addressing EUR 2-3bn market potential
- Listed on Nasdaq Stockholm (main owners: Handelsbanken Funds, Swedbank Robur Funds, Linc AB)





### **Our Purpose**

To improve life during and beyond sedation

### **Our Vision**

To make Inhaled Sedation a global standard therapy for critical care patients





~8 million ventilated patients in the ICU need sedation each year

>30 million

... patients world-wide receive care in an intensive care unit (ICU) every year

~12 million ... of these patients need help breathing by a ventilator, e.g. due to

- Trauma Surgery
- Sepsis Multiple organ failure
- Pneumonia Covid-19

~8 million

... patients need sedation to tolerate the ventilator and relieve anxiety, agitation, and pain.

Sedana Medical is addressing a global market potential of **EUR 2-3 billion** 





# Sedana Medical introduces a paradigm shift in the care of critically ill patients

Previous standard of care **Intravenous sedation** 



#### Drawbacks of i.v. sedation

- Risk of drug accumulation in the body
- Prolonged and unpredictable wake-up
- Delayed recovery from sedation, frequent occurrence of delirium
- Propofol infusion syndrome

Future standard of care

Inhaled sedation with Sedaconda



### **Advantages of inhaled sedation**

- Minimal risk of drug accumulation
- Faster and more predictable wake-up
- Rapid recovery from sedation
- Lower opioid requirement
- More frequent spontaneous breathing



# With the approval of Sedaconda (isoflurane)<sup>1</sup>, we can now offer the full on-label therapy for inhaled sedation

#### So far



- Sedaconda ACD device available in >30 countries
- Volatile anaesthetics (e.g., isoflurane) have been used off-label

### **Going forward**

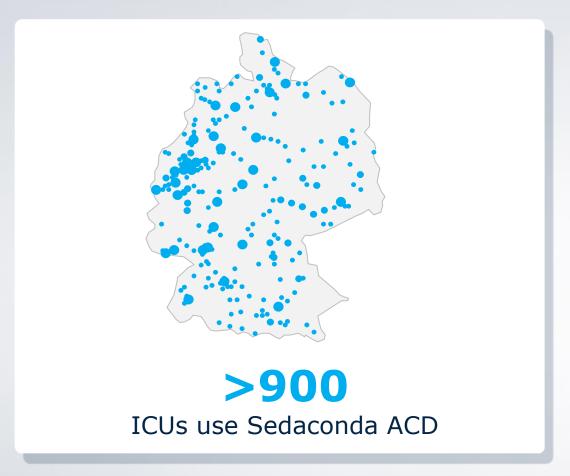


 Where approved, Sedana Medical can offer the full on-label inhaled sedation therapy: Sedaconda (isoflurane) delivered via the Sedaconda ACD device



# Sedaconda ACD has broad existing use despite off-label status of the drug

### **Use in majority of German ICUs**



### **Increasing use globally**





### Q3 2021 Highlights

## Solid sales growth

- 34% growth<sup>1</sup> in Q3 sales (28 MSEK)
- 23% growth<sup>1</sup> in YTD sales (113 MSEK)
- All regions incl. Germany, other direct markets, and distributor markets contributed to the growth in Q3
- Continued use of Sedaconda ACD in non-Covid-19 patient groups in Europe

## Launch preparation on track

- 11 out of 15 national approvals obtained for Sedaconda (isoflurane), following the European approval in July
- Product expected on shelf in first markets towards end of the year
- Sedaconda study results published in "The Lancet Respiratory Medicine"
- Country teams staffed up and trained

# U.S. preparation intensifying

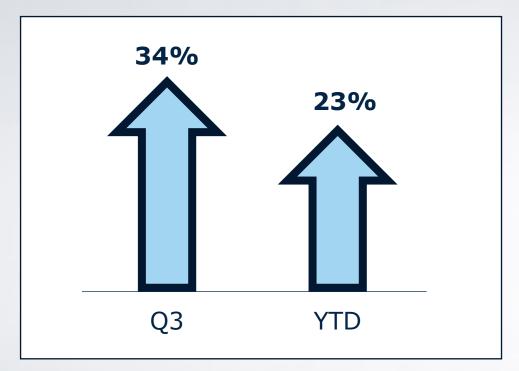
- Preparations for US clinical program well on track
- IND expected in Q4, 2021
- First employees hired into Sedana Medical US organization



# We have seen solid growth in Q3 sales, continuing on the longer-term trend

### Sales growth

Percent<sup>1</sup>



### Q3 sales over time

SEK million





### Every region has contributed to the Q3 growth vs. 2020

### **Germany**

**Q3 sales and growth**<sup>1</sup> MSEK, Percent

## Market update



- Continued growth in our main market
- Clinics continue to use Sedaconda ACD in broad patient groups beyond Covid-19

#### **Other direct markets**



- Return to YoY growth after H1 had been affected by stock building during the first Covid-19 waves in 2020
- Strong performance in Spain, France, UK

#### **Distributor markets**



- Strong demand, especially in Latin America, partly driven by Covid-19
- Colombia 2nd largest market in Q3



# Use of Covid-19 as a predictor for Sedana Medical performance has limits

### **Actual market potential**

- Patients who are
  - ... in the **ICU**,
  - ... **mechanically ventilated**, and
  - ... sedated

## Limitations of Covid-19 as a proxy (Germany example)

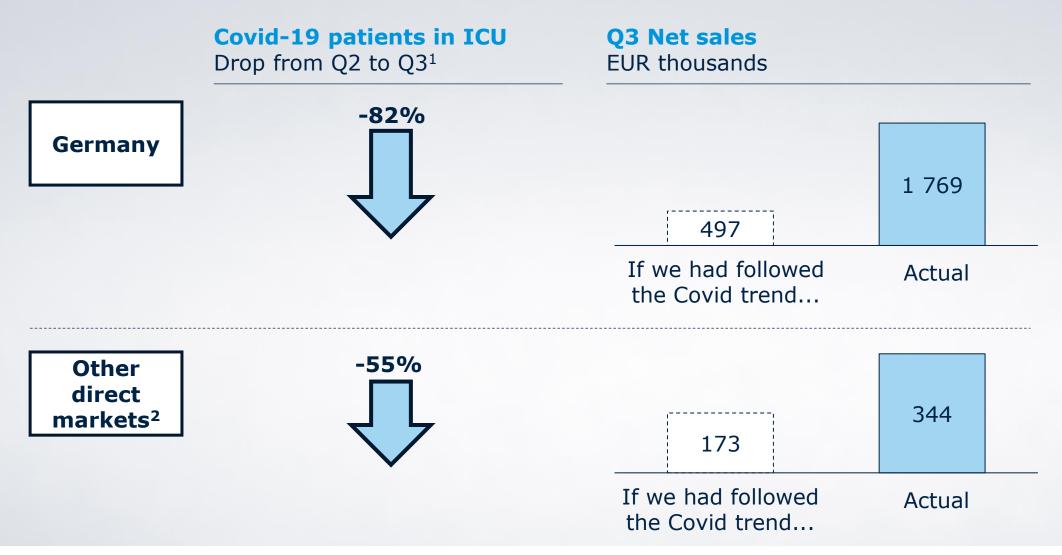
- Covid-19 patients never exceeded 30% of ICU patients
- Not all Covid-19 patients are ventilated (currently ~50%)
- Covid-19 patient demographics and treatment change over time

#### **Our view on Covid-19**

- Some short-term impact, but long-term outlook unchanged
  - Sales show less volatility than Covid-19, suggesting broad use outside Covid-19
  - We may see some regional fluctuation in our sales (positive or negative) due to Covid-19, but long-term potential is not affected
- Stronger platform for launch
   Covid-19 has led to more clinics being equipped
   and trained to use Sedaconda ACD



# Q3 sales showed resilience versus Covid-19 trend, suggesting broad use of our products outside Covid-19 patients





### Two growth horizons ahead: Europe and the United States

### **Sedana Medical growth horizons**

#### **Europe** Approval in 2021 (11 Approval national approvals to date) anticipated before year end 2024 Direct presence in Germany, UK, France, Highest-potential Spain, Benelux, Nordics market Sedaconda® 100% V Stated objective: - 107.000 ICU beds<sup>1</sup> 500 MSEK sales in 3rd - Attractive price level year after approval Decision on go-tomarket model in 2022 **United States**



# Our Sedaconda Study with >300 patients (SED-001) showed clear benefits versus sedation with propofol<sup>1</sup>



Published in Lancet Respiratory Medicine Aug 26, 2021

# THE LANCET Respiratory Medicine

Inhaled isoflurane via the anaesthetic conserving device versus propofol for sedation of invasively ventilated patients in intensive care units in Germany and Slovenia: an open-label, phase 3, randomised controlled, non-inferiority trial

Andreas Meiser, Thomas Volk, Jan Wallenborn, Ulf Guenther, Tobias Becher, Hendrik Bracht, Konrad Schwarzkopf, Rihard Knafelj,
Andreas Faltlhauser, Serge CThal, Jens Soukup, Patrick Kellner, Matthias Drüner, Heike Vogelsang, Martin Bellgardt\*, Peter Sackey\*, on behalf of
the Sedaconda study group

- Isoflurane was non-inferior to propofol in the primary endpoint – time within target RASS range without rescue sedation
- 2. Opioid requirements during treatment were 29% lower with isoflurane
- 3. Spontaneous breathing was more commonly observed in the isoflurane group
- 4. Wake-up times were shorter and more predictable with isoflurane
- 5. Isoflurane via Sedaconda ACD was well tolerated for sedation in the ICU



# The study results have resulted in a strong SmPC, describing clinical key benefits





No time limitation for use of Sedaconda



Sedaconda ACD the only approved device for delivery of Sedaconda (isoflurane)



"No effect on the exposure of isoflurane in patients with impaired hepatic and/or renal function anticipated"



"Rapid and predictable onset of and recovery from sedation"

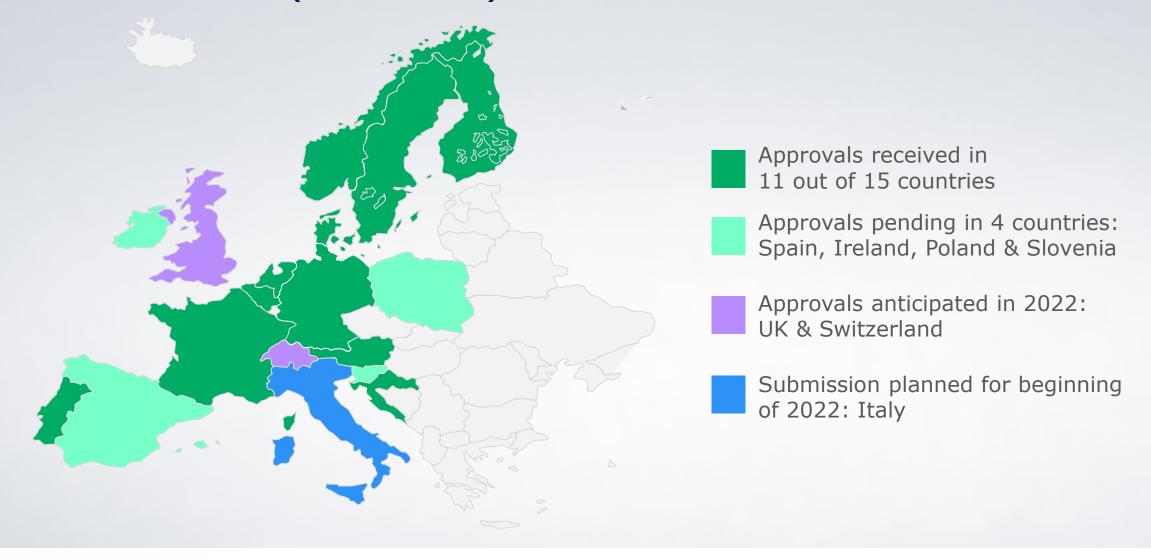


"Return of wakefulness and cognitive recovery, 10 to 60 minutes after end of isoflurane administration"



# We have received national approval for Sedaconda (isoflurane) in 11 countries

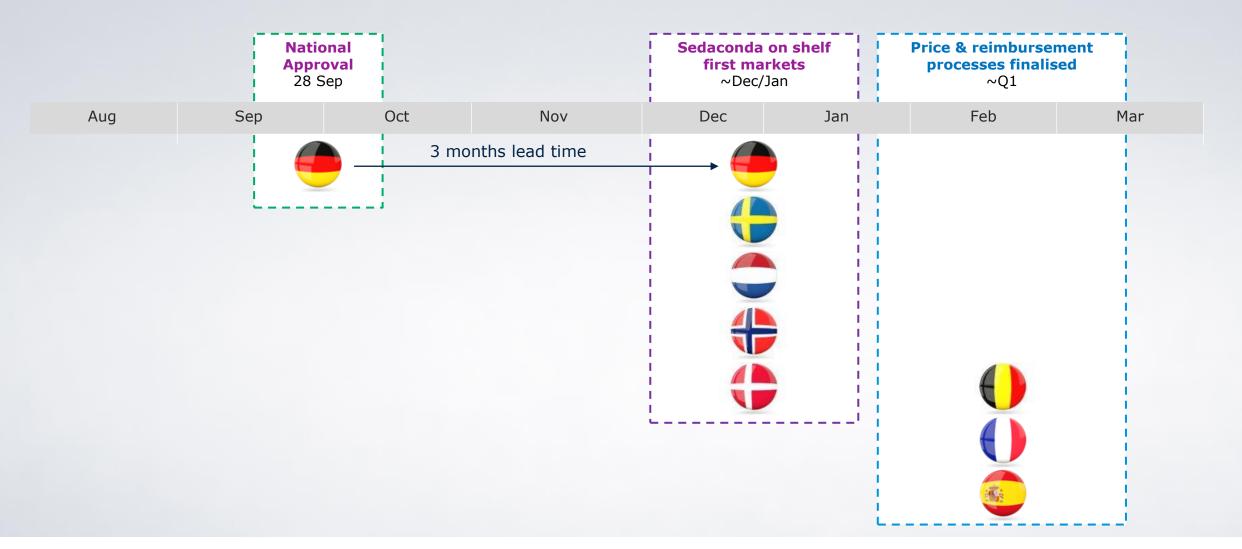






# First Sedaconda on shelf anticipated towards the end of the year





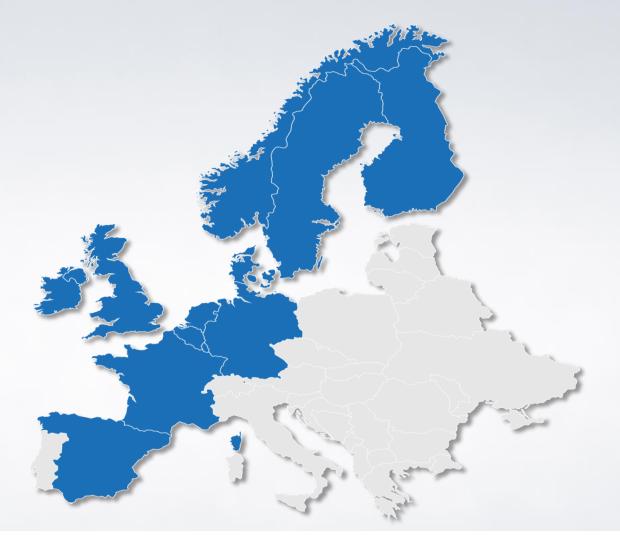


# We are commercializing our products through our own commercial teams in key European markets



### **Countries with direct presence**

- Germany
- France
- Spain
- Great Britain
- Nordics
- Benelux





### Launch readiness in Europe is on track





- First and only on-label option for inhaled sedation of mechanically ventilated adult patients in the ICU
- Strong clinical trial results and meaningful patient benefits
- Lancet publication



**Market** 

- Existing use of inhaled sedation and Sedaconda ACD in all launch markets
- Increasing awareness through symposia and congresses, e.g., ESICM Lives and ISICEM



**Company** 

- All country teams staffed up for launch
- KAMs trained and upskilled as pharmaceutical sales representatives



### The United States represent the largest potential market for Sedana Medical





**Germany** 



**United States** 



ICU beds

 $\sim$ 22.000

 $\sim 107.000$ 



**Propofol list** price

Based on average propofol dose/kg from SED-001 study EUR 47 - 57 per day

EUR 360 - 438 per day

Note that discounts from list price are higher in the US<sup>1</sup>



Current penetration 10.6 MEUR sales LTM<sup>2</sup> (8-10% market penetration)

Approval expected in 2024

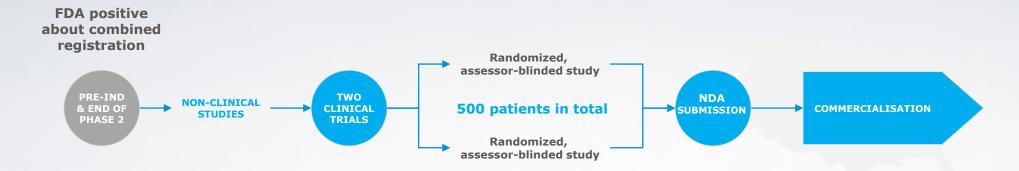


### The regulatory pathway in the US is agreed with the FDA



#### 505 (b) (2) approval pathway

The FDA has accepted that Sedana Medical is taking the 505 (b) (2) path to registration, which somewhat simplifies the use of previously collected data. FDA input in 2019 and 2021 has informed the Clinical Development plan and the study designs



#### **NON-CLINICAL STUDIES**

- Non-clinical toxicity studies
- Human factors program

#### **CLINICAL STUDIES**

- Two clinical, randomized, assessorblinded studies to confirm the efficacy and safety of Sedaconda.
- Besides randomized patients, 3-5 run-in patients per ICU.

#### **SAFETY DATABASE**

 Patients from the US clinical studies, and the European study will be included in the safety database of 500 isoflurane patients.

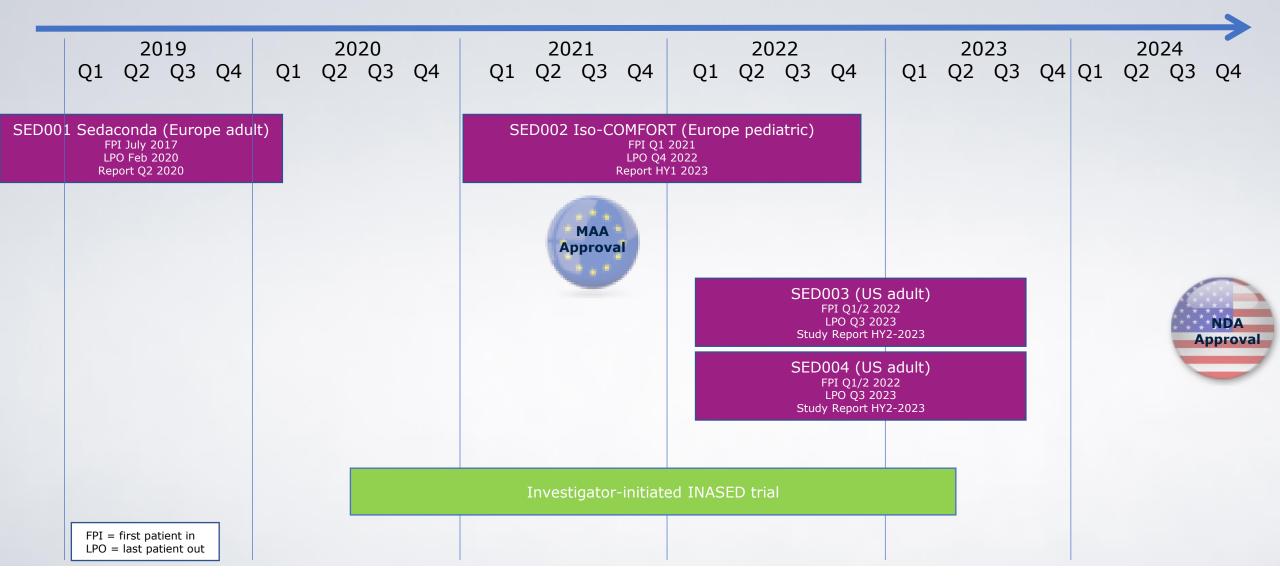
#### **COMMERCIALISATION**

 Commercialisation strategy for USA – whether to launch alone or together with a local partner – to be decided during 2022.



### US approval is anticipated in 2024







### Clinical program will be performed by top US institutions





- Collaboration in study preparations with top US academic institutions, including
  - Columbia
  - Duke
  - Cleveland Clinic
  - Harvard
  - Johns Hopkins
  - Mayo
  - Vanderbilt
  - UCLA
  - University of Chicago
- Site contract negotiations and IRB applications underway
- Clinical education specialists employed for site training
- First patient in is anticipated at the turn of Q1/Q2 2022



### Preparations for the US market are intensifying





- Clinical and regulatory program aligned with FDA
- IND expected in Q4, 2021
- Preparations for the clinical program ongoing (start at the turn of Q1/Q2 2022)



- Top centers recruited for clinical trials, e.g., Mayo Clinic, Cleveland Clinic, Stanford, John Hopkins, etc.
- Building a network of key opinion leaders



- Sedana Medical US subsidiary set-up
- First employees recruited during Q3, 2021 (clinical educators for the upcoming trials)



Sedana Medical – strong foundation for further value creation

### **Highly differentiated products**

 First and only on-label therapy for inhaled sedation in the ICU (approved in 11 EU countries to date)

 Clear benefits over previous standard of care (IV sedation), supported by strong clinical evidence

### **Broad adoption despite previous off-label status**

- Sedaconda ACD used in >50% of ICUs in Germany
- Active sales in >30 countries

### Addressing significant market potential

- Full on-label therapy ready for launch in Europe
- Approval in largest potential market US expected in 2024
- Global market potential of EUR 2-3 billion







### THANK YOU!

